



What to wear guide

Jean Lugg Photography

Guidelines on what to wear for your photoshoot

Congratulations on booking your photoshoot!

So, here you are, all excited about your upcoming shoot and then you remember that you'll have to decide what to wear.

Cue stress levels going through the roof!!

Well, take a deep breath friend, I'm here to help you look fabulous!!





No 1: Be comfortable

It doesn't matter what look you are trying to achieve, dressy or more casual. The most important thing when deciding what to wear is choosing clothes that fit well and that you are comfortable in.

I can not emphasize this enough!

If you spend the entire session pulling and tugging on ill-fitting clothes it will show in your photos.

If you feel uncomfortable, you'll look uncomfortable.

No 2: Find your style

Everyone has their own unique personal style and your photoshoot is an opportunity to express that.

If you are known for always rocking a hat, wear it! Wear quirky socks? Show them off!

Your clothes should reflect your personality.



No 3: Planning your outfit



Think about the level of formality of your session. This is a chance to really dress up and get fancy, it's not everyday you pay someone to take your photo after all!

Keep in mind the other people in your photos. If you are going formal, then everyone needs to be formal, the same with a casual look. One person in a ballgown, one in a t-shirt and shorts and one in jeans and a hoodie will just look confusing.

A **WARNING** though: Please don't go too "matchy matchy", it's outdated and you'll just look silly if you're older than 3.

Rather co-ordinate your look. Choose colours that compliment each other, and keep the colour palate simple.

BONUS TIP: The following don't photograph well so it's best to avoid them where possible.

- Small busy prints and thin stripes
- Distracting items such as sunglasses on heads, phones in pockets or hairbands on wrists
- Over the top branding, like logos, characters or words. You are not an advert, don't look like one!





No 4: Dress for the location and weather

When choosing your outfits take time to consider your location; high heels on beach sand are a recipe for disaster!

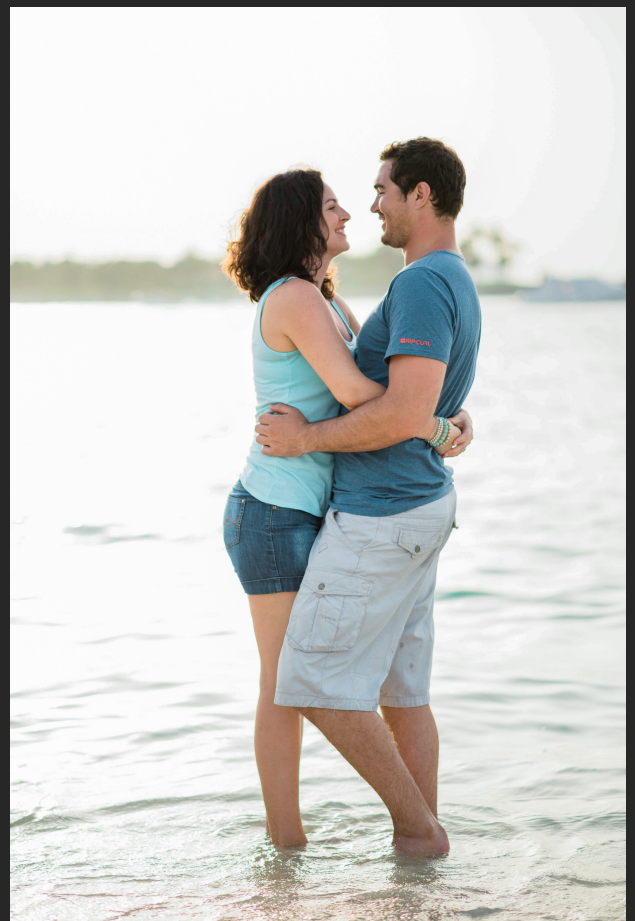
Dress for the season and weather, if it's cold don't wear a sundress, you'll be freezing. And if it's hot, don't wear your favourite winter coat no matter how cute it looks!

No 5: Consider how you plan on using the photos

If you plan on printing and displaying your images (which for the record I think you definitely should!) think about where in your home you'll display them and the colour scheme of that room.

You might also want to think about how the different outfits you choose will flow together if you want to print a series of photos.

And remember classy never goes out of style!



And one final piece of advice: Always choose classic over trendy!

With a little consideration and planning you can look like yourself and feel fantastic in your photos.

Jean

xoxo



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