

# BRAND PHOTOGRAPHY IMAGES

YOU ABSOLUTELY NEED TO HAVE



## Welcome!

I'M SO GLAD YOU ARE HERE.

And I'm so excited you are considering personal branding images that will make your business stand out from the crowd!

Personal Branding is custom crafted imagery that is ideal for the busy business owner who doesn't have time to spend searching for content images or photos of themselves that they feel confident sharing. It cohesively tells the individual stories that together make your brand so unique.

The world needs to see what you offer, so let's get into my top 5 personal branding images that you need to have!



## **The Headshot**

The traditional or classic profile image. A close up of your beautiful smiling face looking directly at the camera.



## **At Work Shot**

This is the image that shows your audience what it is that you do, or the service that you will be offering.



## **Details Shot**

The perfect images for social media that help to showcase your unique brand.



## **Lifestyle Shot**

Social media gold! These are the images that show your personality and make your audience connect with you.



## Product Shot

Images that show the products that you sell or create.



## You've got this!

And now you know my top 5 brand images you should be making sure to get during every personal branding shoot.

I hope this guide serves in helping you elevate your business and connect with your audience.

Jean

Want to talk more about Personal Branding?

Email me at [jean@jeanluggphotography.com](mailto:jean@jeanluggphotography.com) or connect with me on IG ([@jeanlugg](https://www.instagram.com/jeanlugg)).